



Hebridean  
Whale &  
Dolphin  
Trust

## HWDT's Corporate Partners

The Hebridean Whale and Dolphin Trust (HWDT) works directly with local communities to ensure whales, dolphins and porpoises are protected and valued throughout Scotland's west coast. Our unique programme of community based research and education ignites strong local stewardship and supports meaningful change for the conservation of Hebridean cetaceans and marine life.

By becoming a Corporate Partner of HWDT, your business will demonstrate genuine environmental awareness that will resonate with your clients, customers and staff. Identifying shared values is the first step to becoming a HWDT advocate; we will involve you in our mission and work together to safeguard the future of Scottish seas and cetaceans. Making a long-term commitment to HWDT will support our crucial ongoing research and conservation work.

To celebrate HWDT's 25<sup>th</sup> Anniversary in 2019, we are selecting 25 inaugural businesses to become our first Corporate Partners. Each joining business will be announced on our website and via social media channels, and then profiled in a dedicated area on our website. A direct link to your website will feature, along with an opportunity to share your story of support.

The Hebridean Whale and Dolphin Trust strives to engage and inspire our community of supporters and is a well-respected and innovative organisation. Benefits of a Corporate Partnership with HWDT include:

- Brand alignment and exposure
- Corporate social and environmental responsibility
- Powerful PR messaging
- Engagement opportunities
- Reach our active and loyal audience

All of our Corporate Partnerships are bespoke to suit your needs and to ensure the maximum return is delivered. We invite you to get in touch to discuss your tailor-made partnership with HWDT and share our passion and enthusiasm for Scotland's iconic marine wildlife.

HWDT's Corporate Partner scheme offers:

- A news post on our website and social media for each joining business
- Additional blog and social media features for directly relevant content
- A dedicated page on our website that showcases each Corporate Partner, with a web-link to your website; a 'profile' telling the story of why each business supports HWDT, some quotes, photos and any other notable information.

HWDT's Corporate Partners support our work with an annual donation of between £250 and £1000. Please get in touch if you would like to donate in excess of £1000.